



Who am I?



Eric Gassan

Sr Product Designer

My mission is to cross-reference business and user needs, to ensure and challenge a 360 & strategic vision.

My aim is to put people at the heart of our thinking and decisions, so that each new innovative use is a fluid, responsible adventure that makes sense and is in keeping with over time.

#pugnacious #team worker #problem solver #curious #passionate #benevolent

Brief

Elon Musk invented Time Travel!

You got a special access to the technology, and he asked you to create a software product using this new technology.

Imagine the service you want, and ideate a product revolving around Time Travel.

What do you have to craft?

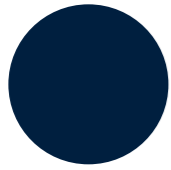
- +Mini branding (color, typo, shapes)

- +A home

- +One meaningful feature

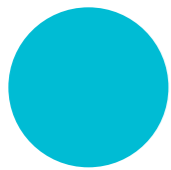
Time travel is one of the great themes of science fiction, to the point of being considered a genre in its own right. The idea of reliving the past or discovering the future in advance is a human dream caused by the fact that human beings move forward in time in a permanent but irreversible way.

— Color Palette



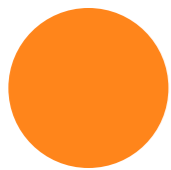
Primary Color: Deep Blue (#001f3f)

Symbolizes depth, trust, and the vastness of time.



Secondary Color: Time Travel Teal (#00bcd4)

Represents innovation, clarity, and futuristic aspects.



Accent Color: Sunset Orange (#ff851b)

Adds vibrancy and highlights key elements.

Basics

Colors Styles

3 starter color styles for you to get started.

Basic



Gray



Warm



Cool



— Typography

Primary Font: **Roboto**

Modern, clean, and easily readable, representing the cutting-edge nature of the service.

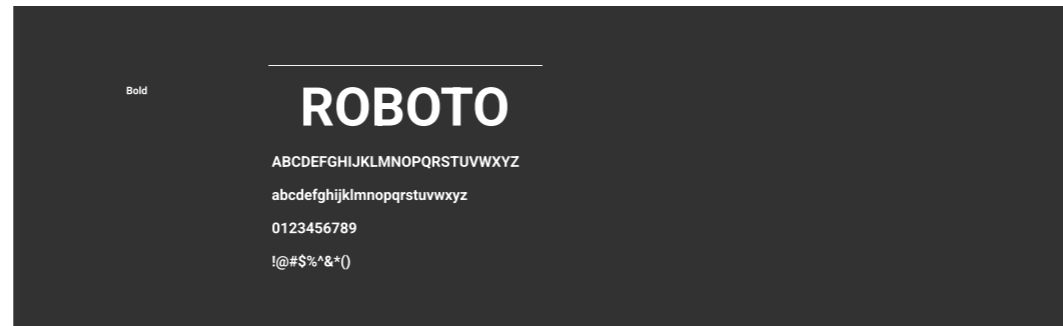
Aa **Aa** **Aa** **Aa** **Aa** **Aa** **Aa** **Aa** **Aa**
Black xtra Bold Bold Semi Bold Medium Regular Light xtra Light Thin

Secondary Font: **Merriweather**

Classic and sophisticated, perfect for historical context and educational materials.

Aa **Aa** **Aa** **Aa** **Aa** **Aa** **Aa** **Aa**
Black Bold Regular Light Black italic Bold italic Italic Light italic

Branding 1/4



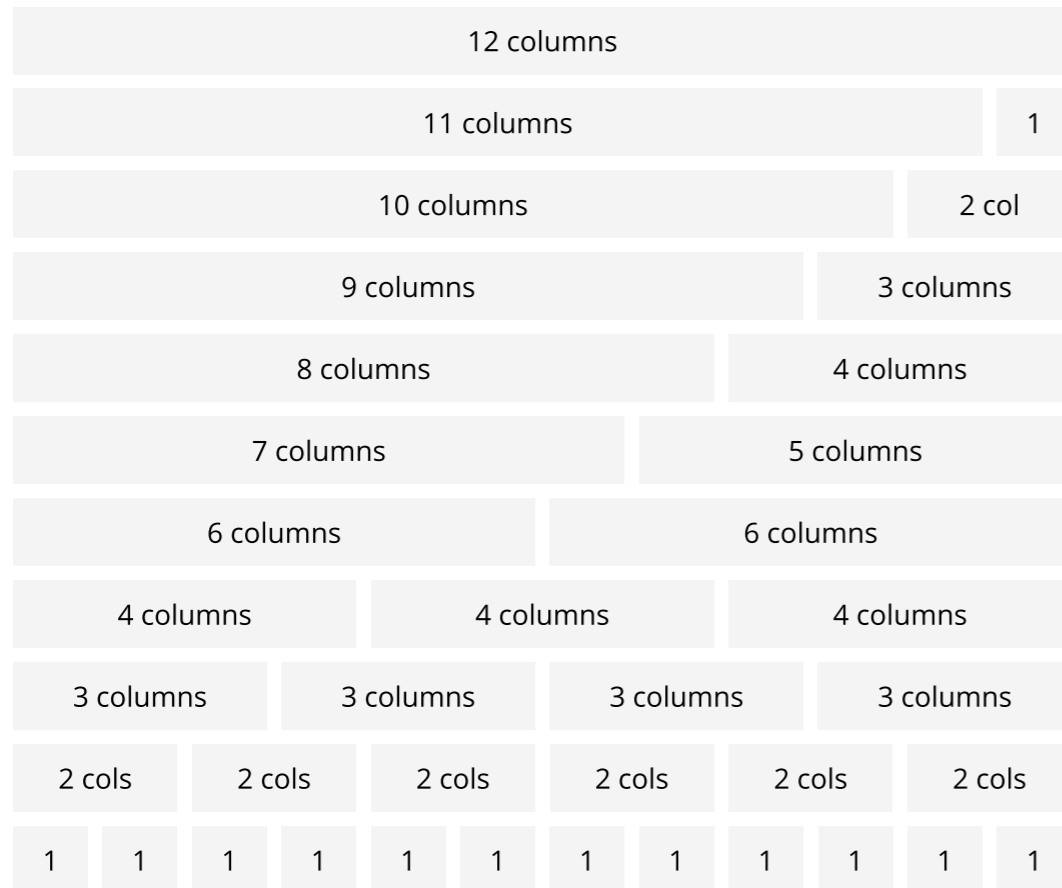
Text Style	Font Size	Line Height
roboto / bold	64px	72px
The quick brown fox jumps over the lazy dog		
open sans / bold / h1	56px	64px
The quick brown fox jumps over the lazy dog		
open sans / bold / h2	48px	56px
The quick brown fox jumps over the lazy dog		
open sans / bold / h3	40px	48px
The quick brown fox jumps over the lazy dog		
open sans / bold / h4	32px	40px
The quick brown fox jumps over the lazy dog		
open sans / bold / h5	24px	32px
The quick brown fox jumps over the lazy dog		
open sans / bold / h6	20px	28px
The quick brown fox jumps over the lazy dog		
open sans / bold / p	16px	24px
The quick brown fox jumps over the lazy dog		
open sans / bold / label	14px	22px
The quick brown fox jumps over the lazy dog		
open sans / bold / tiny	12px	20px
The quick brown fox jumps over the lazy dog		

Branding 1/5

Grid

Desktop

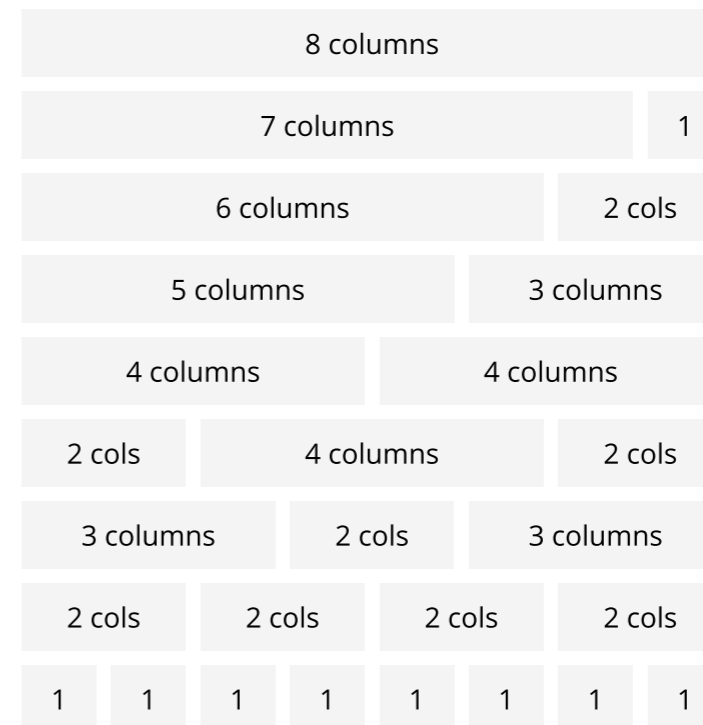
screen width: 1440px
content width: 1136px
12 columns
column width: 80px
gutter width: 16px
spatial grid: 8px



Grid

Tablet

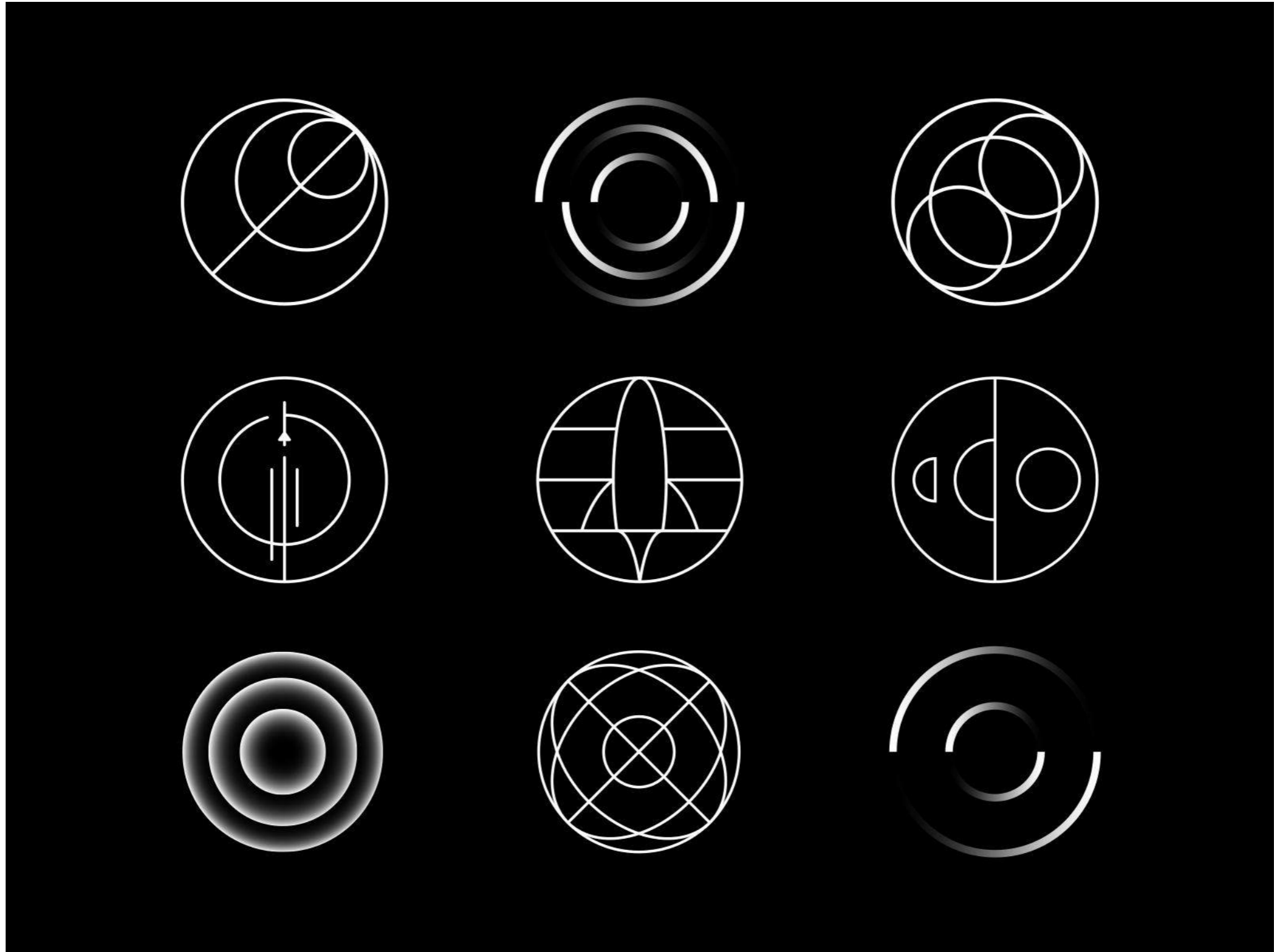
8 Columns
Column width: 80px
Gutter width: 16px
Spatial grid: 8px
Max width: 752px



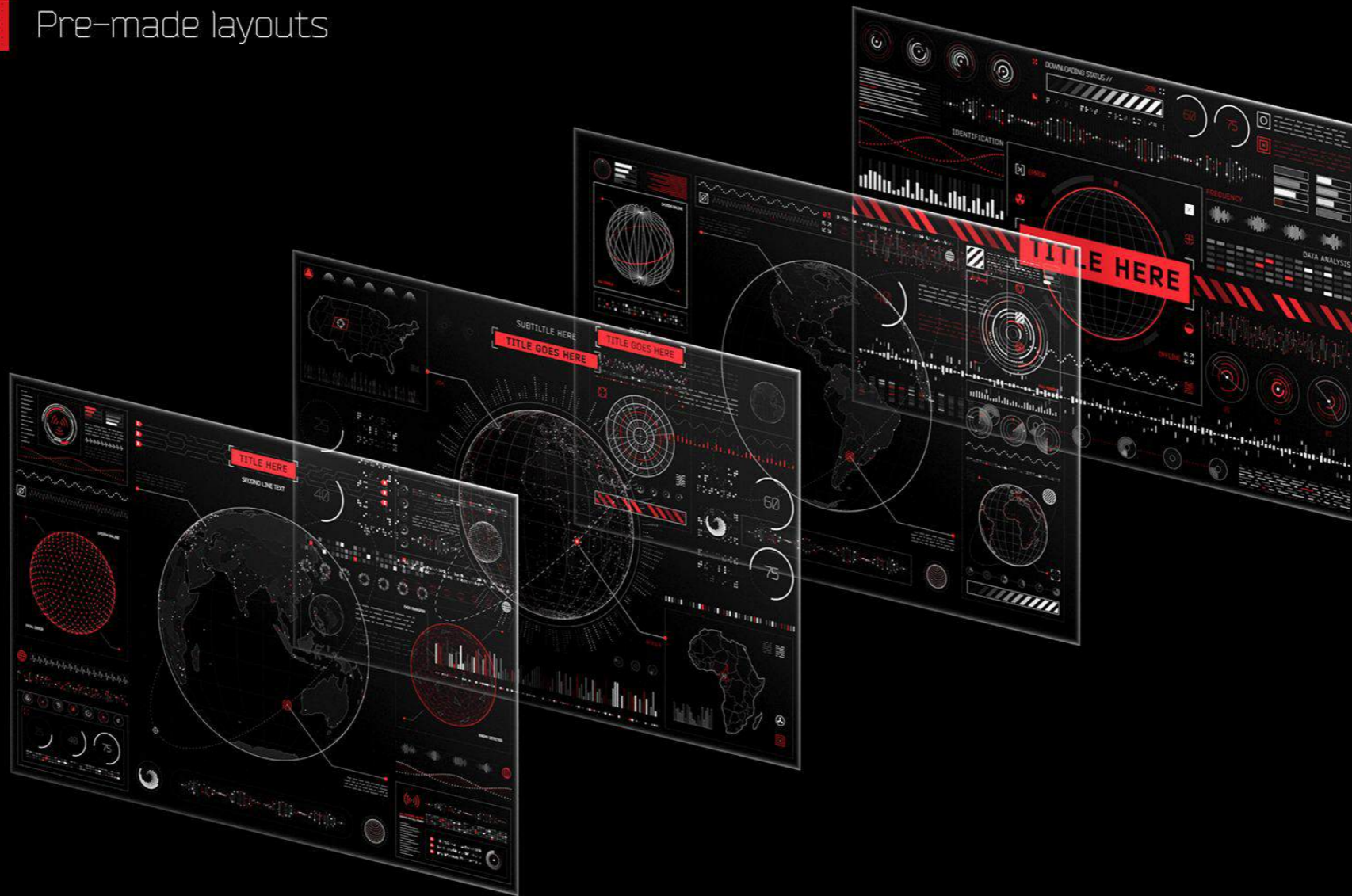
Grid

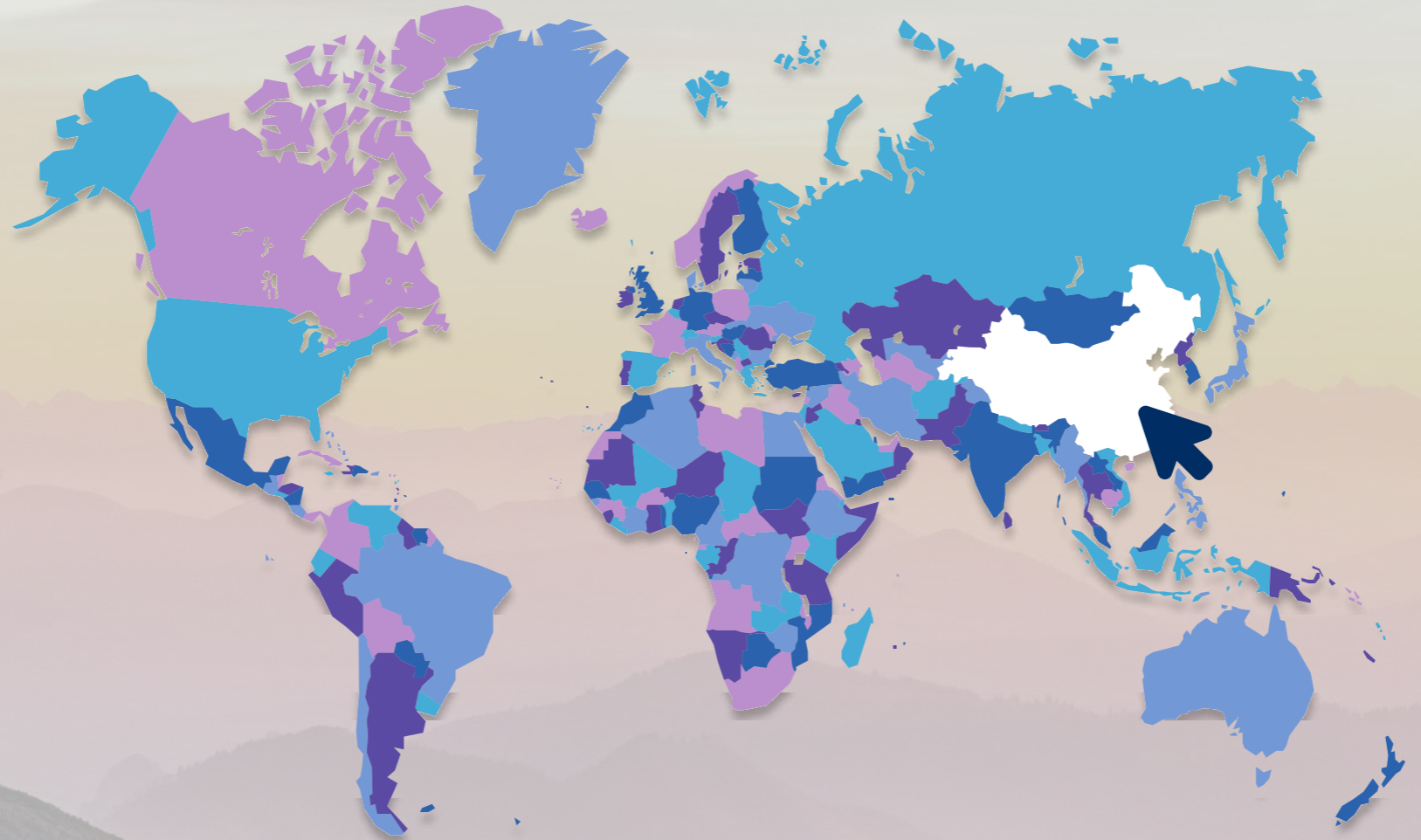
Mobile

4 Columns
Column width: 64px
Gutter width: 16px
Spatial grid: 8px
Max width: 304px



4 Pre-made layouts





2050 2020 1950 1900 Before 🗑️

Members	Filter members	▼	Countries	Filter countries	Subjects	▼	Filter subjects number	Platform	▼	Filter order number	Custom	All	▼	Clean	Search
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— Feature (wip)

The idea of this app/web app would be to associate countries with periods and stories. We could immerse ourselves in the 50s in Texas, or experience an adventure in Alaska in 2035. For this, generative AI can be used, for example, in the form of a highly qualified filtering principle to enrich the experience, or also by personalizing its environment.

Regulate past events or better anticipate the future.

This could be predictive or prescriptive, on a personal or collective axis.

For example, we can offer a person the chance to thwart history. Become a hero of the past or future. Like avoiding a war by intervening at a key moment.

On a personal level, to strengthen bonds and emotions.

2 or more people share a mismanaged event from the past. The algorithm suggests that several people travel back in time to remedy the event.

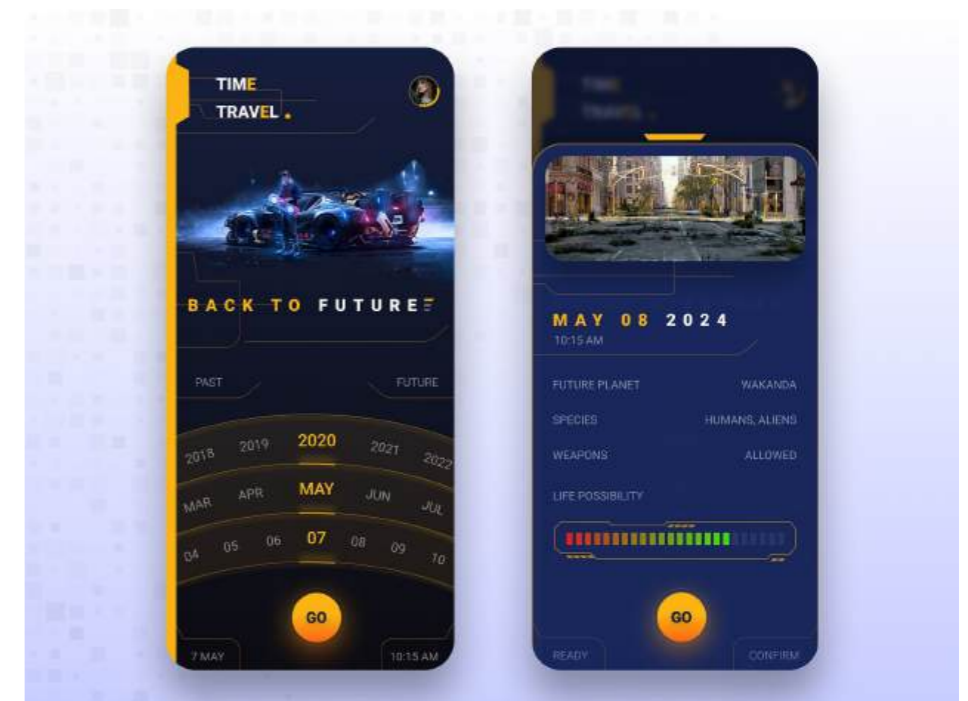
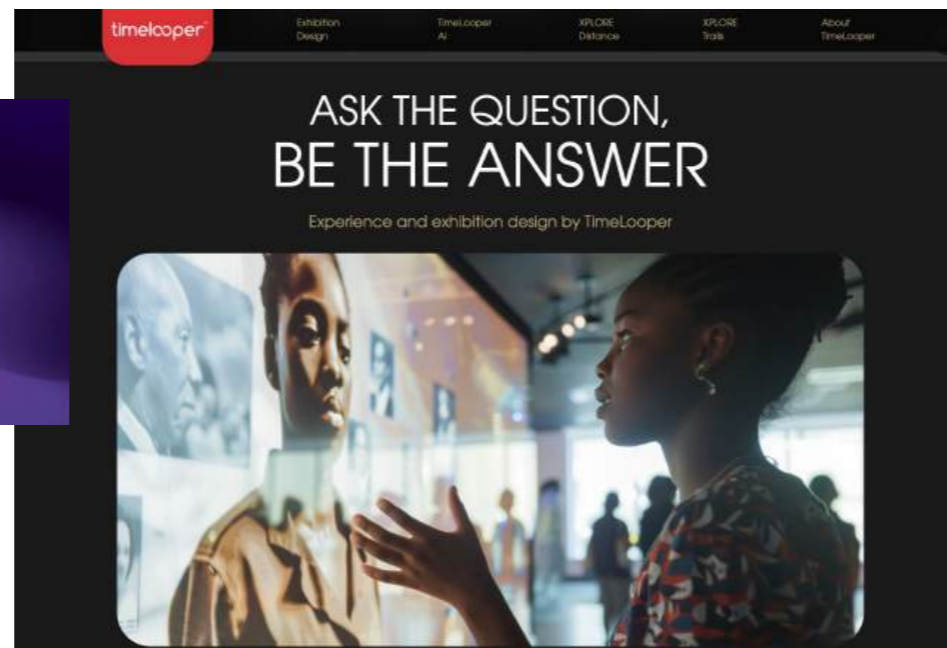
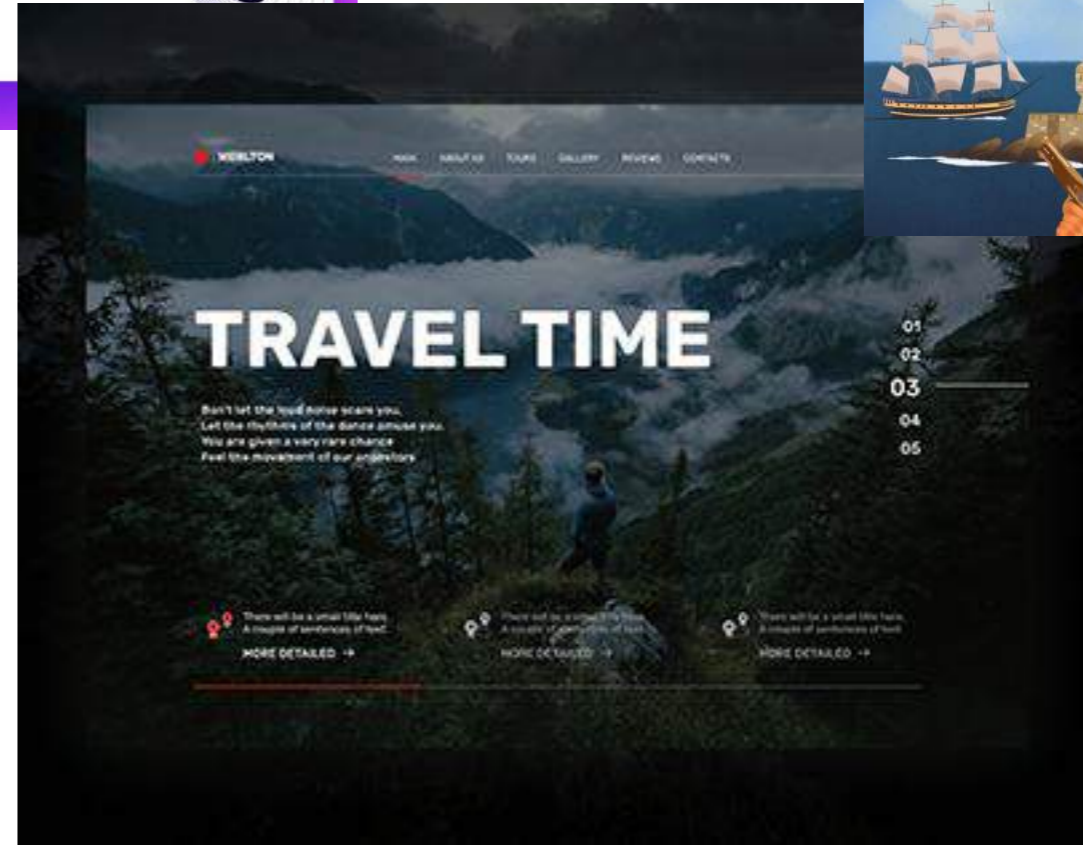
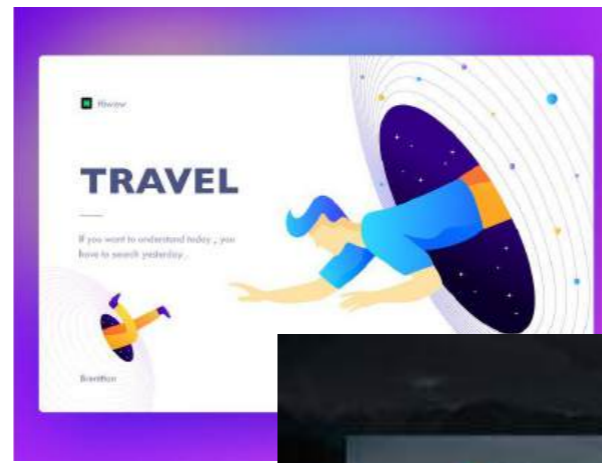
We can also imagine a principle of contributors who can upload either archives, or borrowed environments, or various and varied personal experiences.

This first feature would be a personalized 360 search for past or future periods.

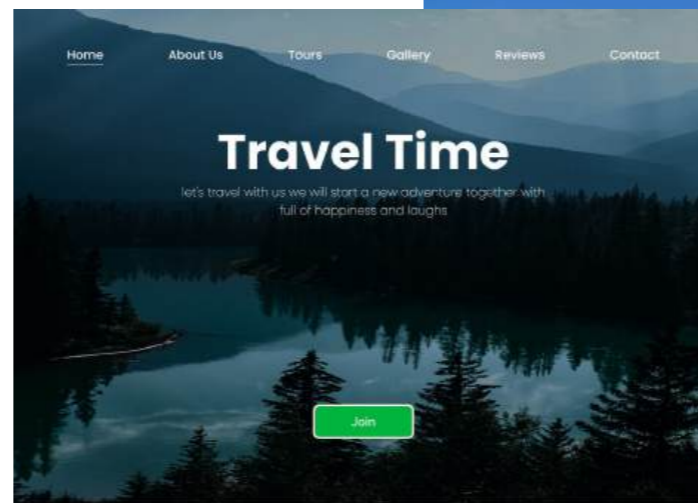
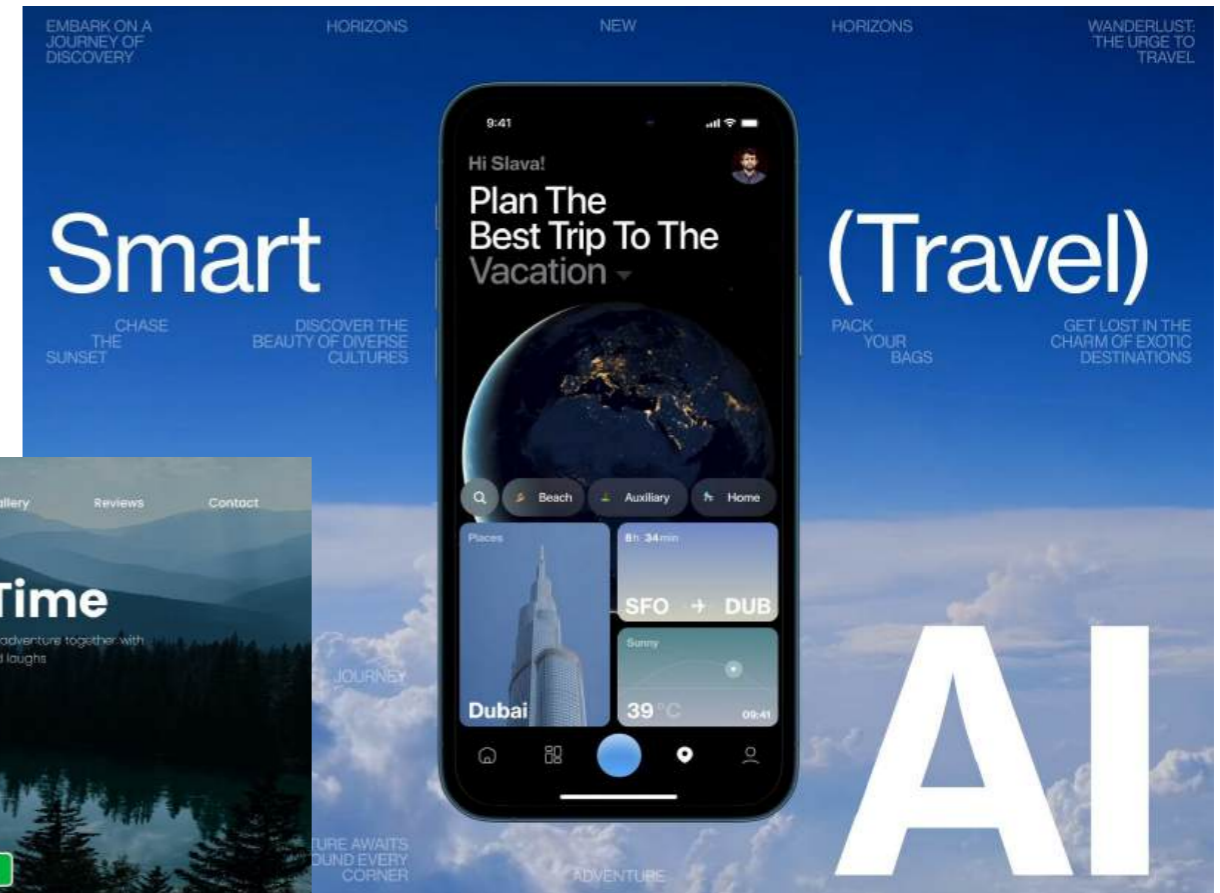
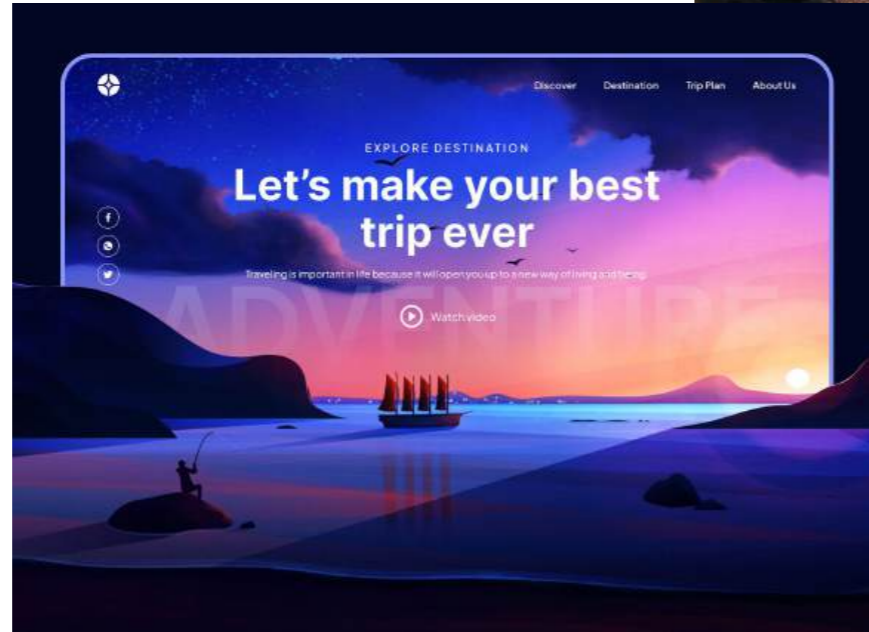
What do you choose, experiences in the past or in the future?

The choice is yours.

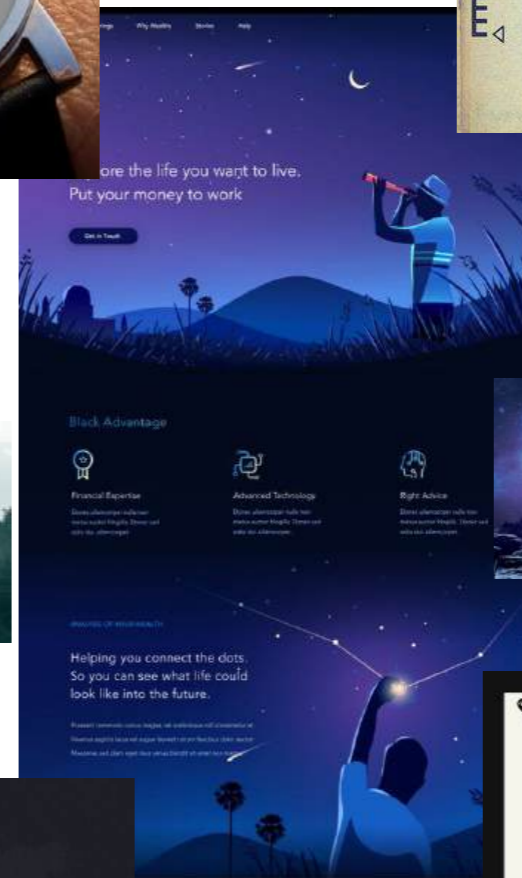
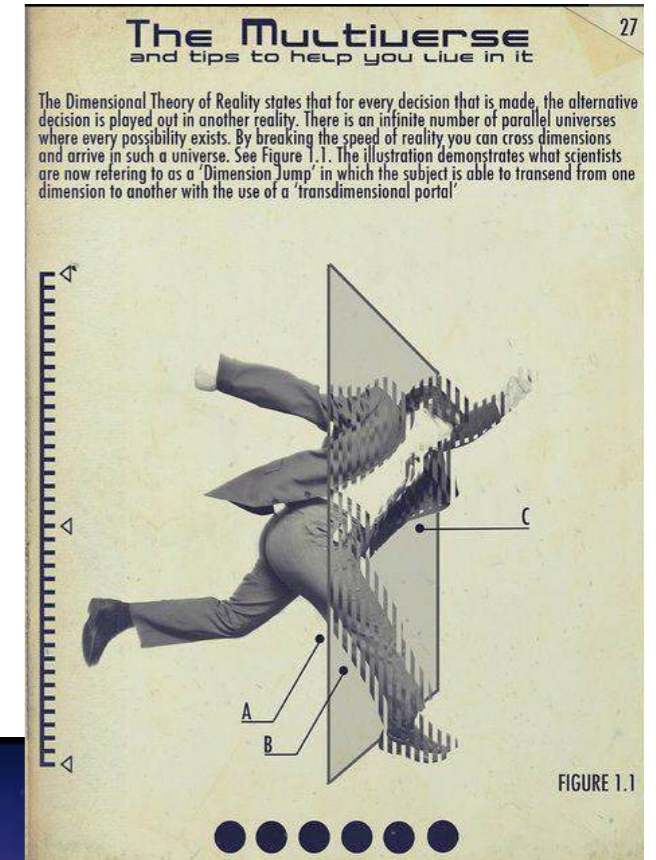
— Mood / Bench



— Mood / Bench



Mood / Bench



— Appendix / New idea

For a spectacular feature, imagine an option that lets users experience historical events in augmented reality. For example, by pointing their phone at a historical site, they could see a re-enactment of landmark moments, such as the signing of the Declaration of Independence or the building of the pyramids.

In addition, the app could include a “travel diary” feature where users can record their experiences and reflections after “visiting” different eras, with interactive elements such as quizzes on the historical facts they've just discovered.

— Appendix / workshop by kids

Family
Workshop



— > made by children aged 9 to 13

— Appendix / workshop by kids

Vivre l'ancien temps

tube temporel

chevalier

Nouvelle xp

Transformation

Armure

Emile 9 ans

Lily 13 ans

Nouvelle fonctionnalité

Connaître les chats aux

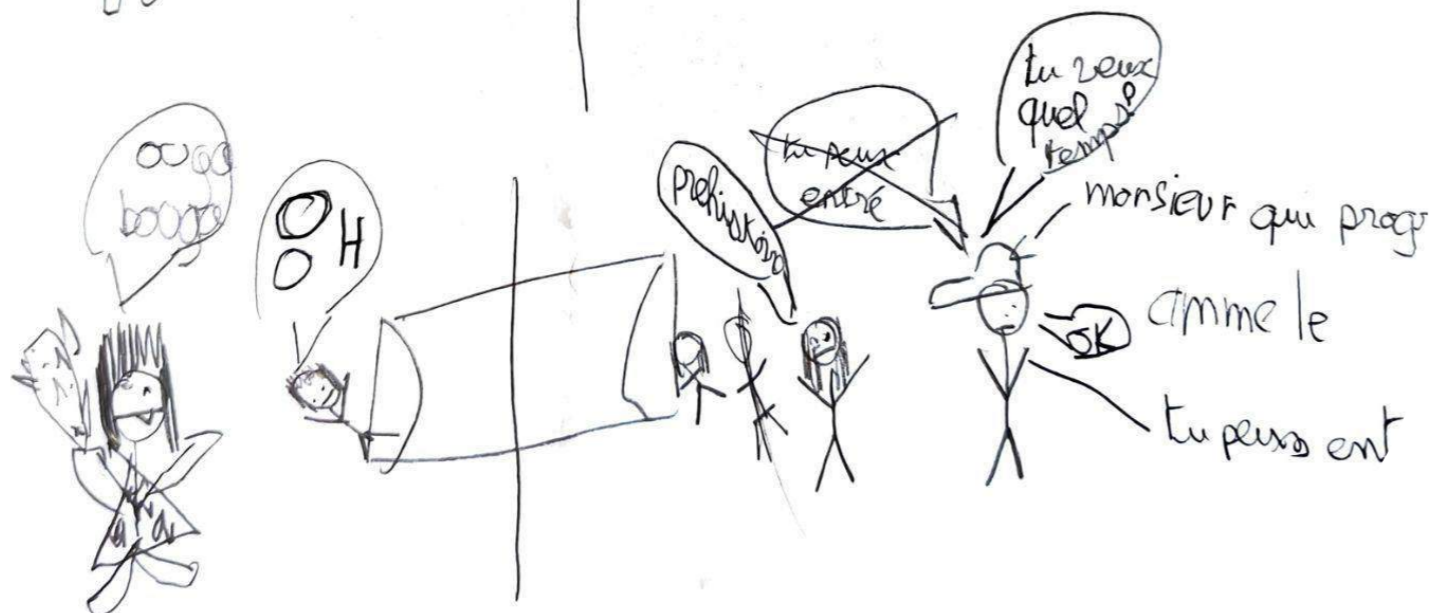
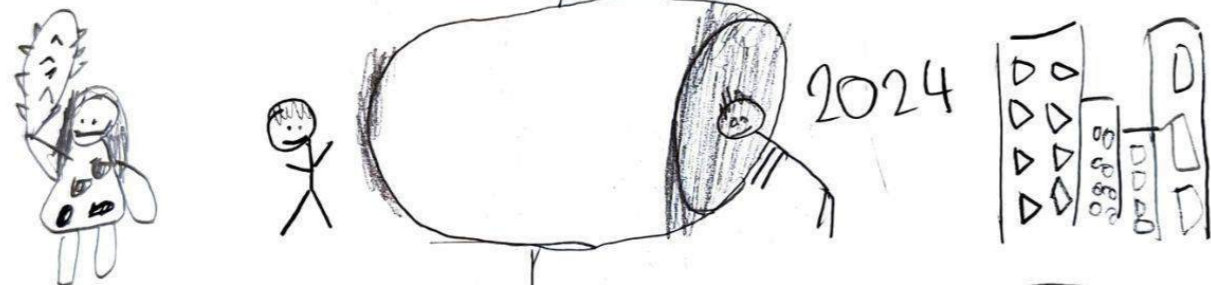
Vivre une aventure

Passé future

le tube temporel
(inspiré de mario bros)

1000 000 avant J-C

2024



Vivre les kids

Indiana Jones

— Appendix / workshop by kids

le tube temporel

(inspiré de manbio brosse
appli de téléphone ou
autre) 4^{eme} étape



etc chevalier du moyen âge

graphisme de l'appli
(GRATUIT)

notes: 5 étoiles *



prix gratuit

commentaire et option :

‘Writers make national
literature and translators
make universal literature’

José Saramago

Merci.